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How Bull Selection Affects Your Feeder-Calf Prices

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We are heading into bull sale season, so today's episode is geared to give you some bull selection criteria — but with the perspective of the end product. Miranda Reiman caught up with Brian Bertelsen, vice president of field operations at U.S. Premium Beef, at the Feeding Quality Forum. He gave some great insight into ways to make the most money off your feeder cattle, and how your bull selection plays into that.

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